



**St Modwen Properties**

**14 March 2007**

**REGENERATION DESIGNS UNDER PANEL REVIEW  
DEVELOPERS MEET SOUTH EAST REGIONAL DESIGN PANEL**

St Modwen Properties, together with Arun District Council, have this week presented their first thoughts on designs for the redevelopment of the Regis Centre and Hothampton sites in Bognor Regis town centre to the South-East Regional Design Panel (SERDP) for review and feedback. Although St Modwen was the first developer to present to the expert panel, Berkeley Homes and L.E.C., by invitation of Arun District Council, have also had their first thoughts on designs considered by the architectural design board.

SERDP was established to promote and support the delivery of high quality and well-planned developments across the South East region. The panel consists of independent architectural experts, plus urban designers and planners, the majority of whom have specific knowledge of the local area and working in the region. The private sector specialists will sit alongside officers and council representatives and together they will examine key aspects of the individual designs as part of a 'holistic review' of each scheme, and the regeneration of Bognor Regis as a whole.

At the meeting this week, the SERDP heard a presentation from St Modwen with KSS Design Group, architects for the Regis Centre and Hothampton scheme. The plans will be assessed in relation to overall design and architectural style, the integration of proposed development with the existing built environment, landscaping and access, plus safety and vibrancy within the public realm. A report outlining the panel's findings, assessments and recommendations will be provided to Arun District Council and St Modwen within ten working days.

**Gary Morris of St Modwen, comments:**

“Although the development agreement between St Modwen and Arun District Council is not set to be signed until June or July this year, we are keen to get as much feedback on our initial design ideas as possible, before a masterplan is presented to the community for extensive public consultation in the autumn. We welcome feedback from SERDP, as not only will the panel be able to provide independent expert opinion on design, but members with a local knowledge will also be able to provide feedback on how the scheme works within Bognor Regis and the wider area as a whole.”

**Richard McMann of Arun District Council, comments:**

“Development is not just about buildings and their uses. It is also about the quality of design and the creation of places to be proud of. The Council is committed to high quality design and is delighted that the SERDP is assisting us.”

**-Ends-**

**For Further Media Information:**

Jo Sistern or Natalie Moorse at M&N Associates, Public Relations for St Modwen

Tel: 01483 415915

Email: [j.sistern@mnassociates.co.uk](mailto:j.sistern@mnassociates.co.uk)

Email: [n.moorse@mnassociates.co.uk](mailto:n.moorse@mnassociates.co.uk)

Gary Morris, St Modwen Properties

Tel: 0207 499 5666

Email: [GMorris@stmodwen.co.uk](mailto:GMorris@stmodwen.co.uk)

Harriet Shelley, Arun District Council, Public Relations Officer

Tel: 01903 737606

E-mail: [Harriet.Shelley@arun.gov.uk](mailto:Harriet.Shelley@arun.gov.uk)

Richard McMann, Arun District Council

Tel: 01903 737959

Email: [richard.mcmann@arun.gov.uk](mailto:richard.mcmann@arun.gov.uk)